

ASME Forum - **Registration Form**

## How Magazines Can Win on the Web

### Innovative Lessons from the Online Categories of the National Magazine Awards

Thursday, December 4, 2008  
8:30 a.m. to 10:30 a.m. (continental breakfast at 8:00 a.m.)  
MPA/ASME Conference Room  
810 Seventh Avenue, 24th Floor, New York City

COST: \$285 per person for non ASME members (\$185 per person for ASME members)

TO REGISTER - Mail or fax the registration form and payment (either credit card information or check) to: American Society of Magazine Editors, 810 Seventh Avenue, 24th floor, New York, NY 10019. **By Fax:** [212] 906-0128. If processing a check creates a delay, you may register by marking "check to follow." *(However, there will be no refunds for no-shows. If you make a reservation with no payment and do not show, you will still be billed.)* Cancellations will be accepted no later than two business days prior to the event. We do not send written confirmation of your registration. If you wish to confirm your reservation or have further questions, please email [asme@magazine.org](mailto:asme@magazine.org).

YOU MAY DUPLICATE THIS FORM FOR ADDITIONAL REGISTRATIONS (PLEASE TYPE OR PRINT CLEARLY)

NAME: .....  
TITLE: .....  
PUBLICATION: .....  
ADDRESS: .....  
CITY, STATE, ZIP: .....  
TELEPHONE: .....  
E-MAIL: .....

**METHOD OF PAYMENT (CHECK ONE):**

- Check enclosed for: \$ \_\_\_\_\_ *(Please make checks payable to: **Magazine Publishers of America, Inc./ASME**)*
- Check to follow
- American Express (15 digits)       Mastercard (16 digits)       Visa (14 or 16 digits)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Amount to be charged: \$ \_\_\_\_\_

Please print name as it appears on card: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

REFUND POLICY: Registration fees will not be refunded for cancellations made after two days prior to the event. If last minute problems prevent you from attending, we urge you to find a substitute so that your reservation will not go unused. *(Amounts paid to ASME may be deductible as a business expense, but are not deductible as a charitable contribution.)* FEIN: 13-1087160