Olivier Griot is managing director, mobile at Hachette Filipacchi Media U.S. since April 2006. He is responsible for Hachette's mobile business development. Prior to joining Hachette, Griot served as director, mobile services at Hearst Magazines from 2002 to 2006, where he oversaw the extension of the company's magazine brands into wireless businesses.

Prior to this position, he was vice president, marketing and strategy at Giantbear, an early-stage wireless technology company where he led strategic planning, product management, marketing communications and affiliate marketing from 2000 to 2002.

He started his career in traditional media in the early 90ies at Disney, and branched in mobile technology in 2000. His experience both with media and technology leaves in uniquely positioned to understand issues related to translating traditional media brands into mobile opportunities

Griot holds an engineering degree from the Ecole Nationale Superieure de Techniques Avancees in Paris, and an MBA from the University of Pennsylvania's Wharton School.