



Colin Crawford
Senior Vice President, Online, IDG Communications



Colin Crawford was named senior vice president of online for IDG Communications in late 2005. In this role, Crawford will continue to serve as the key evangelist for IDG's transformation from print to online media in the U.S., Europe, and Asia. Media properties include *Computerworld*, *Network World*, *CIO*, *PC World*, and *InfoWorld*. As chair of a special task force, Crawford leads Web related initiatives to speed the development of online programs and the deployment of supporting technologies. Previously, he served as vice president of business development and operations for International Data Group (IDG).

Crawford is responsible for a major new initiative called IDG Connect. IDG Connect supports U.S. media companies through electronic lead-generation to promote white papers and Webcasts using IDG's extensive database of print subscribers, online readers, and event attendees.

Between 1993 and 2003 he was President and CEO of *Macworld* where he was responsible for the strategic management and business development of the award-winning magazine and several online sites including Macworld.com, MacCentral.com, and the Macworld Product Finder. Prior to joining IDG, Crawford was managing director of Dennis Publishing Ltd., one of the largest independent publishers of computer magazines in the United Kingdom.

He has spoken at the Stanford University Publishing Course, the Magazine Publishers of America, and at media days at investment firms--Jordan Edmiston Group International and DeSilva & Phillips. Crawford holds an ACA from the U.K. Institute of Chartered Accountants and a B.A. from the University of Kent at Canterbury.