

Retail 2009

RETAIL CONFERENCE 2009 REGISTRATION

March 22-24 Doral Golf Resort & Spa in Miami, Florida

Register online at www.magazine.org/retailconference

Please make your hotel reservations by calling the Doral Golf Resort & Spa at 800-228-9290 or 305-592-2000 or online at www.magazine.org/retailconference.

ATTENDEE INFORMATION *(please complete all information accurately for program and badge)*

First Name <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	Last Name
Name for Badge <i>(if different from above)</i>	Business Title
Company Affiliation	
Address	
City/State/Zip	Country
Telephone <i>(Country/City Code)</i>	Fax
E-mail Address	
Spouse/Companion First Name <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	Last Name

REGISTRATION FEES *(per registrant)*

On or Before January 29 After January 29

I would like to contribute
\$25 to the 25 Year Club

- | | | |
|--------------------------------------------------------------------------------------------------|---------------------------------|---------------------------------|
| <input type="checkbox"/> Attendee | <input type="checkbox"/> \$ 899 | <input type="checkbox"/> \$ 999 |
| <input type="checkbox"/> Spouse/Companion | <input type="checkbox"/> \$ 325 | <input type="checkbox"/> \$ 425 |
| <input type="checkbox"/> Complimentary Retailer Registration <i>(subject to approval by MPA)</i> | | |

REGISTRATION TYPE *(check one)*

- | | |
|--------------------------------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Retailer | <input type="checkbox"/> Wholesaler |
| <input type="checkbox"/> Book/Magazine Publisher | <input type="checkbox"/> National Distributor |
| <input type="checkbox"/> Other <i>(please specify)</i> _____ | |

METHOD OF PAYMENT *(check one)*

- | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------|
| <input type="checkbox"/> Complimentary Retailer Registration | Registration Fee | \$ _____ |
| <input type="checkbox"/> Check Enclosed - Payable to Magazine Publishers of America, Inc.
<i>(Please indicate AR/RETAIL 09 on your check)</i> | Spouse/Companion | \$ _____ |
| <input type="checkbox"/> American Express (15 digits) <input type="checkbox"/> MasterCard (16 digits) <input type="checkbox"/> Visa (14 or 16 digits) | \$25 Contribution | \$ _____ |
| | Total Payment | \$ _____ |

Card Number

Expiration Date (month/year)

Cardholder's Name *(Please print)*

Signature

Date

Mail this form with payment to:

Magazine Publishers of America
Retail Conference 2009
810 Seventh Avenue, 24th floor, New York, NY 10019
OR FAX completed form to: (212) 371-3165

Payment must be received with this form before your registration may be processed. MPA will adhere strictly to this policy. No exceptions will be made. You will receive a confirmation email approximately two weeks prior to the conference. For additional registrants please photocopy this form or visit our website at www.magazine.org/retailconference.

REFUND/CANCELLATION POLICY: Registration fees are non-transferable. Excluding a processing fee of \$200, full refunds will be granted if written requests are received by MPA prior to Friday, February 13, 2009; a 50% refund for written requests received prior to Friday, February 27, 2009. No refunds will be given thereafter and MPA will adhere strictly to these dates. Verbal cancellations will not be accepted. If a registration form is received (by fax or mail) without payment, and subsequently cancelled, you will be invoiced for the appropriate amount. Substitutions will be accepted at any time with written notification. No refunds for no-shows.

REGISTRATION INFORMATION: MPA Events Department (212) 872-3755. Amounts paid to MPA may be deductible as a business expense, but are not deductible as a charitable contribution. FEIN: 13-1087160 Sponsored by Magazine Publishers of America and International Periodical Distributors Association. For additional information please visit the website at www.magazine.org/retailconference or email MPAEvents@magazine.org.

Please fax this conference registration to (212) 371-3165