

# Under the Influence of Magazines: Selling the Medium of Action

Magazine Coalition

# RALLY'08 NOV.12 NYC

**Register Now!**

**Date:** Wednesday, November 12, 2008

**Place:** Time Inc., Eighth Floor Auditorium  
1271 Avenue of the Americas (50th and 51st Streets) NYC

**Time:** 7:30 a.m. Continental Breakfast  
8:00 a.m. – 10:00 a.m. Presentation

### How To Register:

**By Fax:** (212) 371-3165 (please print this page and fax)

**Online:** [www.magazine.org](http://www.magazine.org) (go to Events and Seminars heading)

**Respond by November 10, 2008 to guarantee  
your registration. Seating is limited.**

**Yes, I wish to accept this exclusive invitation  
to join Magazine Industry Leaders**

**Questions/more information:** Call MPA Events at (212) 872-3755 or E-mail [mpaevents@magazine.org](mailto:mpaevents@magazine.org).

Name/Title

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Company Name and Magazine Title

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Address

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City/State/Zip

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Telephone/Fax

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E-mail Address

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**Note: Space is limited.** There is no charge for this members-only event.  
Everyone must go through security, so please arrive early and bring photo ID.

Cancellation Policy: Please email [MPAevents@magazine.org](mailto:MPAevents@magazine.org) if you need to cancel.  
Space is limited, and we appreciate the courtesy of being informed of your cancellation.



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