

**ATTENDEE INFORMATION** *(Please print clearly and complete all information)*

Name/Title \_\_\_\_\_

Company Name / Magazine Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail Address *(required for confirmations/reminders)* \_\_\_\_\_

Phone/Fax \_\_\_\_\_

Badge Name (if different from above) \_\_\_\_\_

**REGISTRATION FEES** *(Per registrant)*

|  | MEMBER (PER PERSON)  |        | NONMEMBER (PER PERSON) |        |
|--|--|--------|------------------------|--------|
|  | INDIVIDUAL   | GROUP* | INDIVIDUAL             | GROUP* |
| <input type="checkbox"/> <b>Early</b> (on or before February 13) | \$560  | \$515  | \$690                  | \$630  |
| <input type="checkbox"/> <b>Regular</b> (after February 13)      | \$660  | \$615  | \$790                  | \$740  |
| <input type="checkbox"/> <b>*Group</b>                           | Two or more must register <u>at the same time</u> and be employed by the same company.<br>Please photocopy this form for each additional registration. |        |                        |        |

**How did you hear about Magazines 24/7?**

Email

Printed/mailed brochure

MPA website

Advertisement in \_\_\_\_\_

Co-worker

Other

**NEW! Google Day NY – May 14, 2009**

*Google team leaders discuss digital strategies for magazine publishers to improve websites and build audiences.*

*Google Day NY is free to the first 200 MPA members who register for Magazines 24/7.*

Yes  No **Please check if you will attend Google Day NY (MPA Members Only)**

**METHOD OF PAYMENT** *(check one)*

Check Enclosed – Payable to Magazine Publishers of America, Inc.  
*(Please indicate AR/DIGITAL CONF 09 on your check)*

AMEX (15 digits)                       Visa (14 or 16 digits)                       MasterCard (16 digits)

Credit Card Number \_\_\_\_\_

Expiration Date (required) \_\_\_\_\_ Total Amount \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**Mail this form with payment to:**  
 Magazine Publishers of America  
 Digital Conference 2009  
 810 Seventh Avenue, 24th Fl., New York, NY 10019  
 OR FAX COMPLETED FORM TO: (212) 371-3165

**Payment must be received with this form before your registration will be processed. MPA will adhere strictly to this policy. No exceptions will be made.**

**REFUND/CANCELLATION POLICY:** Registration fees are non-transferable. Excluding a processing fee of \$125, full refunds will be granted if written requests are received by MPA prior to Tuesday, February 10, 2009. No refunds will be given thereafter and MPA will adhere strictly to these dates. Verbal cancellations will not be accepted. If a registration form is received (by fax or mail) without payment, and subsequently cancelled, you will be invoiced for the appropriate amount. Substitutions will be accepted at any time with written notification. No refunds for no-shows. MPA reserves the right to change without notice any statement in this publication concerning, but not limited to, rules, policies, fees, curricula and speakers.

**REGISTRATION INFORMATION:** MPA Events Department (212) 872-3755. Amounts paid to MPA may be deductible as a business expense, but are not deductible as a charitable contribution. FEIN: 13-1087160. For additional information please visit the website at [www.magazine.org/digitalconference](http://www.magazine.org/digitalconference) or email [MPAEvents@magazine.org](mailto:MPAEvents@magazine.org).

**Please fax this conference registration to (212) 371-3165**