



JOHN P. LOUGHLIN

John P. Loughlin is Executive Vice President and General Manager of Hearst Magazines, Senior Director of Comag Marketing Group LLC (CMG) and Director of Communications Data Services, Inc. (CDS). He also serves as a Director of the U.K.'s National Magazine Company and is a Managing Director of Periodical Publishers' Service Bureau (PPSB). His general management duties at Hearst Magazines Division include direction of strategy, digital media, finance, circulation and manufacturing.

Prior to joining Hearst, Mr. Loughlin served as President of the TV Guide Publishing Group of Gemstar-TV Guide International, Inc. In this role, he oversaw TV Guide's print and online businesses, including the successful repositioning of TV Guide magazine.

From 2000-2002, Mr. Loughlin served as President and CEO of Primedia's 180 title Consumer Media and Magazine Group. Prior to joining Primedia, Mr. Loughlin served in a number of senior roles at Meredith Corporation from 1994 to 2000, including President of their Broadcast Group. Mr. Loughlin began his career at The New York Times Company serving in a variety of roles.

Mr. Loughlin is a graduate of St. Lawrence University and the Harvard Graduate School of Business Administration.