



Wednesday, December 2, 2009

A special opportunity for the magazine research community...

The MPA Research Committee invites you to hear some of the best session papers from the recent Worldwide Readership Research Symposium in Valencia

Date: Wednesday, December 2, 2009
Time: 8:30am - 9:00am Registration & Continental Breakfast; 9:00am - 12:00pm Presentations

Location: Hearst Tower, Joseph Urban Theatre, 300 West 57th Street (at 8th Avenue), New York City

Send this form

By Fax: (212) 371 - 3165

By Mail: Magazine Publishers of America/Events, 810 Seventh Avenue, 24th Floor, New York, NY 10019

How did you hear about this event?
[] Email
[] MPA website
[] Co-worker
[] Other _____

Fees

MPA Members: \$25 per person

Nonmembers: \$50 per person

Advertiser/Agency Researchers: Complimentary (Must be employed by an approved advertiser or agency)
Registration includes a copy of the papers presented at this event.

Attendee Information - Please type or print clearly (This form may be duplicated for additional attendees.)

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Payment must be received prior to the event. Amounts paid to MPA may be deductible as a business expense, but are not deductible as a charitable contribution. FEIN: 13-1087160. Cancellations: Refunds will be given if cancellations are made in writing on or before Monday, November 23, 2009. Substitutions will be accepted at any time with written notification. No refunds for no-shows. MPA reserves the right to change without notice any statement in this publications concerning, but not limited to, rules, policies, fees, curricula and speakers.