

Boris Fridman
CEO
Crisp Wireless, Inc.

Boris Fridman is the CEO of Crisp Wireless, a company that delivers mobile content management software and services to consumer facing enterprises. Under Boris's direction, Crisp has become a major provider of mobile content solutions to entertainment, sports, advertising, television, and publishing industries.

Prior to Crisp, Boris was the COO of SJ Labs, a developer of award-winning VoIP software products. He was instrumental in raising its initial round of capital and in focusing the company on development of innovative VoIP solutions in the emerging voice over Wi-Fi market.

Before SJ Labs, Boris founded and was CEO of Broadbeam Corporation, a provider of mobile enterprise solutions. He led Broadbeam through its early high-growth phase and several rounds of funding to become a premier supplier of wireless middleware products to enterprises worldwide.

Boris holds a M.S. in Physics. He is the co-author of the "Wireless Data for the Enterprise: Making Sense of Wireless Business," published by McGraw-Hill