



MPA CareerTrack 2004 Registration Form
The Practical Use of Media Research for Ad Sales
MPA Conference Center

810 Seventh Avenue (bet. 52nd and 53rd St.), 24th Floor
 New York, NY 10019

Three Ways to Register:

- Online** www.magazine.org/careertrack
- By Fax** (212) 371-3165
- By Mail** Magazine Publishers of America
810 Seventh Avenue, 24th Floor, New York, NY 10019

Sessions is 9:00 am to 2:00 pm. Breakfast and lunch will be served.

November 16 **Practical Use of Media Research for Ad Sales**

Registration fee includes networking breakfast and course materials.

	EACH SESSION	GROUP*
<input type="checkbox"/> MPA Members	\$ 295 per person	\$ 245
<input type="checkbox"/> Nonmembers	\$ 495 per person	\$ 445
<input type="checkbox"/> * Group	Two or more must register at the same time and be employed by the same company. Please photocopy this form for each additional registration.	

Questions/more information: Call MPA Events at (212) 872-3755 or e-mail mpaevents@magazine.org.

Name/Title _____

Company Name / Magazine Title _____

Address _____

City/State/Zip _____

E-mail Address/Telephone/Fax _____

Badge Name (if different than above) _____

Method of Payment (check one): *MPA Members Only AMEX (15 digits)
 Check Enclosed Bill Me* MasterCard (16 digits)
 (Please make checks payable to: MPA) Voucher Points* (4 per session) Visa (16 digits)

Credit Card Number _____ Exp Date _____ Total Amount _____

Cardholder Signature _____

Payment must be received prior to event. Amounts paid to MPA may be deductible as a business expense, but are not deductible as a charitable contribution, FEIN:13-1087160. **Cancellations:** Refunds will be given if cancellation is made in writing one week prior to scheduled date. Substitutions will be accepted at any time with written notification. No refunds for no-shows. MPA reserves the right to change without notice any statement in this publication concerning, but not limited to, rules, policies, fees, curricula and speakers.