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PAUL JOWDY OF VANITY FAIR NAMED PUBLISHER OF *DETAILS*

NEW YORK, September 16, 2005—Mary G. Berner, president and CEO of Fairchild Publications, today announced that Paul Jowdy, associate publisher of *Vanity Fair*, has been named publisher of *Details* magazine. He replaces Chris Mitchell who resigned earlier this week to become CEO of BDDW, a furniture company. Mr. Jowdy's appointment is effective October 5th.

For the last two years, Mr. Jowdy was most recently associate publisher of *Vanity Fair*. Prior to that, he served as advertising director of *Condé Nast Traveler*. Previously, Mr. Jowdy worked as the sales development manager for *Details* for three years when it was under the Condé Nast umbrella.

Ms. Berner said, "Paul's track record makes him a perfect choice for this position. Since he's worked at *Details* before, he has a real feel for the DNA of the magazine."

Mr. Jowdy earned a BBA from the University of Miami, Florida. He resides in Manhattan.

Fairchild Publications, a unit of Advance Publications, Inc., is the world's leading publisher of fashion and retail publications, with 21 titles in six divisions: WWDMedia Worldwide, consumer, business-to-business, Internet, conferences, and books. The company's titles are: *Women's Wear Daily (WWD)*, *WWD Scoop*, *WWD Beauty Biz*, *Children's Business*, *DNR*, *Footwear News*, *Home Furnishings News (HFN)*, *InFurniture*, and *Supermarket News* in the business-to-business division and *W*, *Jane*, *Details*, *Vitals Man*, *Vitals Woman*, *Brides*, *Modern Bride*, *Elegant Bride*, *Modern Bride Connection*, *Your Prom*, and *W Jewelry* in the consumer division. *Cookie*, a luxury family lifestyle magazine, will launch in November.

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