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ROAD & TRACK SPEED AND ROAD & TRACK ROAD GEAR

TO MIGRATE FROM PRINT TO ONLINE MODELS

***Road Gear* Editor-in-Chief Mike Mettler Is Named Web Editor**

NEW YORK, October 25, 2005 - Jack Kliger, president and CEO, Hachette Filipacchi Media U.S. today announced that *Road & Track Speed* and *Road & Track Road Gear*, two Hachette publications targeting the 18 to 30-year-old male automotive enthusiast interested in the tuner market, will change from a print model to an advertising-supported online model complemented by print supplements to *Car and Driver* and *Road & Track* distributed to targeted subscribers. The final issue of *Road Gear* will be December/January, and the final issue of *Speed* will be January/February.

Road & Track Road Gear Vice President/Editor-in-Chief Mike Mettler has been named senior digital automotive editor reporting to Robert Ames, general manager online, Men's Enthusiast Network, and will be responsible for the *Speed* and *Road Gear* content which will appear on both caranddriver.com and roadandtrack.com. *Road & Track Speed* Editor Sam Matani will continue in his role as international editor, *Road & Track*, reporting to Editor-in-Chief Thos L. Bryant.

"We have had great success in reaching not only the enthusiast, but a broader audience by leveraging the credibility of our automotive brands through our websites," said Kliger. "We have found, through our research, that the younger reader interested in the tuner market prefers to access this information online where he has greater flexibility. This group prefers sight, sound and motion, so the Web sites give the consumer and the advertiser what they want. Mike Mettler is an expert in aftermarket news and has a solid following from readers of both *Road Gear* and *Speed*, which has featured Mike's popular column ICE Picks."

"I regret to announce that Scott Constantine, vice president/publisher of *Road & Track Speed* and *Road & Track Road Gear*, will be leaving the company. In the twenty-three years since Scott joined our company, he has made significant contributions. He is well-respected by both his colleagues and clients. I want to thank him on Hachette's behalf for his professionalism and hard work and wish him success and happiness in his next venture," continued Kliger.

Road & Track Speed and *Road & Track Road Gear*, formerly *Mobile Entertainment*, began publishing bimonthly in March 2005 and alternated monthly on the newsstand. Subscribers of both publications will be offered a choice of other Hachette titles.

Hachette's Automotive Group will continue as the media sponsor to Hot Import Nights (HIN), a series of lifestyle car shows featuring hundreds of the nation's top show cars and exhibitors in a 20-city tour across the nation.

About *Road Gear*

The *Road Gear* brand focuses on the young male audience with the latest on the hip-hop and hard-rock

culture that defines their lifestyle and evaluates the hottest trends and technologies for in-car entertainment, including audio-video, navigation systems, wireless Internet, satellite radio and more.

About *Speed*

The *Speed* brand speaks to the Gen-X car enthusiast, the driver in his 20's through 40's, who appreciates real world high-performance cars. Hands-on content gives details on performance upgrades, cool electronics and aftermarket go-fast parts.

About Hachette Filipacchi Media U.S.

Hachette reaches nearly 50 million readers in the U.S. through its enthusiast titles which include *American Photo*, *Boating*, *Car and Driver*, *Cycle World*, *ELLE*, *ELLE Decor*, *ELLEgirl*, *Flying*, *For Me*, *Home*, *Metropolitan Home*, *Popular Photography & Imaging*, *Premiere*, *Road & Track*, *Sound & Vision*, *Woman's Day* and *Woman's Day Special Interest Publications* such as, *Kitchens & Baths*, *Home Remodeling & Makeovers*, and *Budget Decorating Ideas*. In addition to the magazines, Hachette includes book and custom publishing, integrated marketing, database and market research, as well as Hachette Enterprises. Hachette Filipacchi Media U.S., Inc., is the New York-headquartered subsidiary of Hachette Filipacchi Médias S.A., a wholly owned subsidiary of Lagardère SCA. The Hachette web site address is www.hfmus.com.

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