

Magazine Brand	Publishing Company	CURRENT MONTH - July 2018 (000)					YEAR AGO - July 2017 (000)					July 2018 vs. July 2017 (% change)					YTD AVERAGE - as of July 2018 (000)					YTD 2018 vs. YTD 2017 (% change)				
		Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*
AARP	AARP Media	38,878	2,951	6,120	80	48,029	38,717	3,593	3,988	23	46,321	0.4%	-17.9%	53.5%	247.8%	3.7%	38,695	3,335	6,312	16	48,357	1.8%	-8.1%	93.6%	-35.1%	7.6%
AFAR	AFAR Media	783	132	357	-	1,272	568	113	151	5	837	37.9%	16.8%	136.4%	-100.0%	52.0%	738	93	320	-	1,151	33.8%	4.2%	34.1%	-100.0%	30.8%
Allrecipes	Meredith Corporation	7,999	8,233	31,758	3,000	50,990	7,833	9,789	30,332	3,295	51,249	2.1%	-15.9%	4.7%	-9.0%	-0.5%	7,889	8,783	29,217	1,370	47,259	-1.8%	-27.1%	-6.7%	-26.2%	-11.3%
Allure	Condé Nast	5,331	1,336	6,117	3,964	16,748	5,563	1,408	5,238	2,827	15,036	-4.2%	-5.1%	16.8%	40.2%	11.4%	5,512	1,327	5,000	2,346	14,186	-7.2%	16.9%	-1.4%	15.6%	0.1%
Architectural Digest	Condé Nast	3,133	612	1,732	2,804	8,281	4,645	481	1,455	176	6,757	-32.6%	27.2%	19.0%	1493.2%	22.6%	3,655	632	1,418	870	6,576	-17.4%	39.1%	33.3%	262.0%	6.4%
Automobile	Motor Trend Group/ TEN Publishing	3,214	153	161	-	3,528	3,693	186	197	2	4,078	-13.0%	-17.7%	-18.3%	-100.0%	-13.5%	3,260	208	175	-	3,643	-6.1%	-22.8%	-16.5%	-100.0%	-7.8%
Backpacker	Active Interest Media	1,335	224	484	-	2,043	1,455	277	268	24	2,024	-8.2%	-19.1%	80.6%	-100.0%	0.9%	1,421	208	345	-	1,974	5.8%	-10.0%	60.3%	-100.0%	10.1%
Better Homes and Gardens	Meredith Corporation	33,016	2,176	6,672	184	42,049	37,864	3,492	4,737	535	46,628	-12.8%	-37.7%	40.9%	-65.6%	-9.8%	34,906	3,035	5,706	260	43,907	-6.5%	-36.0%	13.1%	-46.6%	-7.8%
Bicycling	Hearst Magazines	1,241	353	1,152	-	2,747	1,397	460	1,099	177	3,133	-11.2%	-23.1%	4.9%	-100.0%	-12.3%	1,294	307	654	13	2,268	-15.4%	-20.5%	-25.0%	-67.7%	-19.8%
Birds & Blooms	Trusted Media Brands	5,299	121	317	-	5,737	5,297	159	270	-	5,725	0.0%	-23.6%	17.5%	-	0.2%	5,115	151	321	-	5,587	-6.0%	-11.7%	-9.4%	-	-6.4%
Bon Appétit/Epicurious	Condé Nast	6,503	3,280	12,007	4,460	26,250	7,252	3,707	10,796	2,802	24,557	-10.3%	-11.5%	11.2%	59.2%	6.9%	6,554	3,290	10,290	4,173	24,306	-6.2%	-14.6%	1.3%	92.9%	5.0%
Brides	Condé Nast	5,036	916	3,085	2,413	11,450	5,261	1,082	1,364	619	8,326	-4.3%	-15.3%	126.2%	289.8%	37.5%	5,265	915	2,275	1,400	9,856	3.9%	1.1%	59.7%	150.3%	23.9%
Car and Driver	Hearst Magazines	8,241	1,644	5,760	210	15,855	9,507	2,086	5,042	164	16,799	-13.3%	-21.2%	14.2%	28.5%	-5.6%	8,510	1,888	5,321	72	15,791	-10.2%	-17.1%	6.3%	-10.0%	-6.2%
Car Craft	Motor Trend Group/ TEN Publishing	2,325	34	36	12	2,407	2,139	38	40	7	2,224	8.7%	-10.5%	-10.0%	71.4%	8.2%	2,266	42	40	7	2,355	4.5%	-7.4%	-19.6%	9.1%	3.7%
Coastal Living	Meredith Corporation	4,173	200	1,374	56	5,803	4,986	202	808	-	5,996	-16.3%	-1.2%	70.1%	+	-3.2%	4,430	225	981	8	5,643	-2.4%	-6.6%	62.2%	+	4.8%
Condé Nast Traveler	Condé Nast	3,291	890	3,375	2,631	10,187	3,527	834	2,992	1,769	9,122	-6.7%	6.7%	12.8%	48.7%	11.7%	3,394	892	2,923	1,705	8,915	-1.3%	-4.9%	-8.1%	17.7%	-1.0%
Cooking Light	Meredith Corporation	8,785	729	2,660	176	12,350	9,839	894	1,879	-	12,611	-10.7%	-18.5%	41.6%	+	-2.1%	9,347	858	2,435	101	12,741	-8.9%	-0.4%	20.8%	66.7%	-3.5%
Cosmopolitan	Hearst Magazines	14,847	2,534	16,812	5,778	39,971	16,631	2,118	13,156	1,348	33,254	-10.7%	19.6%	27.8%	328.5%	20.2%	15,596	2,477	15,417	1,977	35,468	-7.8%	1.5%	28.1%	92.5%	9.4%
Country Living	Hearst Magazines	12,048	1,805	10,540	1,066	25,459	12,155	2,308	7,950	1,523	23,936	-0.9%	-21.8%	32.6%	-30.0%	6.4%	11,905	2,016	9,504	477	23,902	0.3%	-22.3%	11.5%	-54.7%	-0.6%
Departures	Meredith Corporation	6,496	-	160	-	6,656	6,436	5	33	-	6,474	0.9%	-100.0%	382.6%	-	2.8%	6,479	46	126	-	6,651	2.2%	3.0%	160.1%	-	3.4%
Diabetic Living	Meredith Corporation	6,662	108	267	-	7,037	6,153	137	324	-	6,613	8.3%	-20.6%	-17.5%	-	6.4%	6,662	115	296	-	7,074	8.3%	-7.6%	12.2%	-	8.1%
Discover	Kalmbach Media Media Publishing Co.	2,155	133	388	-	2,676	2,199	140	72	-	2,411	-2.0%	-5.0%	438.9%	-	11.0%	2,151	161	235	-	2,548	1.7%	-14.9%	17.6%	-	1.7%
domino	Domino Media Group, Inc.	1,195	212	2,366	-	3,773	1,140	237	1,272	-	2,649	4.8%	-10.5%	86.0%	-	42.4%	1,195	206	949	-	2,350	4.8%	49.6%	22.5%	-	14.5%
EatingWell	Meredith Corporation	6,031	969	3,080	99	10,178	6,560	1,509	2,353	107	10,529	-8.1%	-35.8%	30.9%	-7.5%	-3.3%	6,472	1,216	2,805	38	10,532	3.2%	-25.4%	8.9%	-50.4%	-0.2%
Elle	Hearst Magazines	4,645	1,141	9,188	3,148	18,122	4,662	1,573	6,023	1,024	13,282	-0.4%	-27.5%	52.6%	207.4%	36.4%	4,602	1,478	8,479	988	15,547	-10.2%	-22.4%	36.1%	-18.4%	7.4%
Elle Decor	Hearst Magazines	1,933	387	1,828	120	4,268	2,191	360	1,081	19	3,651	-11.8%	7.7%	69.0%	531.6%	16.9%	2,103	361	1,405	198	4,068	-0.6%	2.2%	83.8%	-51.6%	11.6%
Entertainment Weekly	Meredith Corporation	8,713	2,199	11,832	2,651	25,395	10,168	3,436	13,982	3,943	31,529	-14.3%	-36.0%	-15.4%	-32.8%	-19.5%	9,083	3,128	13,346	1,753	27,310	-9.5%	-15.5%	1.8%	-24.3%	-6.3%
ESPN The Magazine	ESPN, Inc.	16,672	15,731	38,753	27,503	98,659	18,519	17,732	42,426	20,994	99,671	-10.0%	-11.3%	-8.7%	31.0%	-1.0%	17,122	20,746	41,527	14,142	93,536	-7.2%	0.6%	-7.8%	24.8%	-2.0%
Esquire	Hearst Magazines	2,741	1,696	7,168	1,280	12,885	3,471	1,520	5,745	126	10,862	-21.0%	11.6%	24.8%	912.3%	18.6%	2,900	1,625	6,801	385	11,710	-14.3%	-10.5%	27.8%	31.7%	8.3%
Family Circle	Meredith Corporation	11,834	127	181	-	12,142	14,566	473	174	-	15,213	-18.8%	-73.2%	3.7%	-	-20.2%	12,356	151	192	-	12,699	-18.9%	-54.8%	-5.2%	-	-19.5%
Fast Company	Mansueto Ventures	2,103	1,927	4,559	29	8,618	2,175	2,207	3,932	83	8,397	-3.3%	-12.7%	15.9%	-65.1%	2.6%	2,103	2,162	3,622	23	7,909	-3.3%	3.9%	-2.7%	-22.7%	-1.2%
Field & Stream	Bonnier Corporation	8,944	493	1,315	5	10,757	9,658	399	1,632	76	11,765	-7.4%	23.6%	-19.4%	-93.4%	-8.6%	9,005	482	1,321	8	10,817	-4.7%	14.2%	-2.2%	-22.4%	-3.7%
Food & Wine	Meredith Corporation	7,052	1,191	4,806	249	13,298	8,291	1,209	4,395	127	14,022	-14.9%	-1.5%	9.3%	96.1%	-5.2%	7,269	1,386	4,483	190	13,329	-11.5%	4.0%	25.0%	1.6%	0.1%
Food Network Magazine	Hearst Magazines	13,389	786	3,030	196	17,401	13,369	825	2,934	182	17,310	0.1%	-4.7%	3.3%	7.5%	0.5%	13,111	831	2,911	107	16,960	-4.0%	-9.1%	-1.2%	-14.4%	-3.9%
Fortune	Meredith Corporation	2,607	2,236	8,349	1,196	14,387	3,899	2,713	7,783	1,300	15,695	-33.1%	-17.6%	7.3%	-8.0%	-8.3%	2,998	3,113	7,909	1,386	15,405	-20.4%	-1.7%	14.9%	17.3%	2.7%

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Four Wheeler Group	Motor Trend Group/ TEN Publishing	4,902	78	233	-	5,213	5,462	87	190	10	5,749	-10.3%	-10.3%	22.6%	-100.0%	-9.3%	5,213	94	234	5	5,546	17.3%	-2.9%	10.7%	260.0%	16.7%
Game & Fish	Outdoor Sportsman Group	5,177	103	322	-	5,602	6,237	148	363	57	6,805	-17.0%	-30.4%	-11.3%	-100.0%	-17.7%	5,824	110	300	4	6,238	-9.1%	-13.2%	-7.4%	-50.9%	-9.1%
Glamour	Condé Nast	8,676	993	5,120	6,163	20,952	10,195	1,192	5,046	1,811	18,244	-14.9%	-16.7%	1.5%	240.3%	14.8%	9,345	1,199	4,608	3,125	18,277	-9.8%	-19.0%	-21.4%	45.2%	-7.9%
Golf Digest	Condé Nast	4,679	767	3,782	4,336	13,564	4,907	667	2,319	2,938	10,831	-4.6%	15.0%	63.1%	47.6%	25.2%	4,682	789	2,851	1,984	10,305	-7.0%	11.4%	30.5%	100.0%	15.5%
Good Housekeeping	Hearst Magazines	18,639	2,761	15,504	2,872	39,776	19,869	2,838	7,990	262	30,959	-6.2%	-2.7%	94.0%	996.1%	28.5%	19,103	2,738	12,861	1,146	35,848	-2.7%	-8.6%	71.9%	304.7%	17.9%
GQ	Condé Nast	6,104	1,040	5,622	16,257	29,023	6,415	1,406	6,453	6,027	20,301	-4.8%	-26.0%	-12.9%	169.7%	43.0%	6,057	1,283	5,418	5,377	18,136	-5.6%	-24.8%	-21.2%	72.8%	0.2%
Guns & Ammo	Outdoor Sportsman Group	11,285	100	246	-	11,631	11,302	142	302	7	11,753	-0.2%	-29.6%	-18.5%	-100.0%	-1.0%	11,507	139	331	-	11,977	2.8%	-27.7%	-6.1%	-100.0%	2.1%
Harper's Bazaar	Hearst Magazines	3,070	1,288	11,366	2,494	18,218	2,679	901	4,519	1,403	9,502	14.6%	43.0%	151.5%	77.8%	91.7%	3,047	1,285	9,903	1,087	15,322	4.9%	12.5%	153.8%	-29.6%	61.4%
Health	Meredith Corporation	8,506	1,325	5,772	469	16,073	9,507	1,605	5,381	245	16,737	-10.5%	-17.4%	7.3%	91.7%	-4.0%	8,956	1,598	5,695	377	16,627	-2.3%	-13.4%	-3.3%	56.8%	-3.0%
HGTV Magazine	Hearst Magazines	10,947	122	333	403	11,804	9,847	147	306	605	10,904	11.2%	-17.1%	8.8%	-33.4%	8.3%	10,624	172	382	72	11,250	10.4%	0.9%	9.8%	-35.1%	9.7%
Hot Rod	Motor Trend Group/ TEN Publishing	5,363	129	136	45	5,673	5,485	143	152	29	5,809	-2.2%	-9.8%	-10.5%	55.2%	-2.3%	5,389	159	154	26	5,728	-2.6%	-7.4%	-19.8%	2.8%	-3.3%
House Beautiful	Hearst Magazines	4,976	467	4,152	350	9,946	6,022	613	2,407	10	9,053	-17.4%	-23.8%	72.5%	3376.8%	9.9%	5,154	550	3,024	194	8,923	-14.9%	-40.3%	58.9%	200.8%	-0.2%
In-Fisherman	Outdoor Sportsman Group	3,363	64	164	-	3,591	4,069	51	-	15	4,135	-17.4%	25.5%	+	-100.0%	-13.2%	3,672	60	76	-	3,808	-8.2%	42.6%	408.6%	-100.0%	-6.1%
InStyle	Meredith Corporation	7,556	769	4,415	334	13,074	8,454	1,359	3,332	280	13,425	-10.6%	-43.4%	32.5%	19.3%	-2.6%	7,898	1,162	4,112	254	13,427	-10.2%	-11.5%	27.5%	35.2%	-0.7%
Kraft Food & Family	Meredith Corporation	2,250	1,238	6,167	1	9,657	2,250	1,602	4,961	143	8,956	0.0%	-22.7%	24.3%	-99.4%	7.8%	2,250	1,284	4,748	2	8,284	0.0%	-26.1%	0.1%	-96.6%	-5.9%
Marie Claire	Hearst Magazines	2,936	1,132	7,484	1,488	13,039	3,091	971	3,141	1,640	8,843	-5.0%	16.6%	138.2%	-9.3%	47.4%	2,937	989	6,689	806	11,421	-9.5%	-14.3%	107.2%	-63.7%	16.0%
Martha Stewart Living	Meredith Corporation	7,446	1,971	5,962	842	16,221	8,257	2,193	5,016	745	16,212	-9.8%	-10.1%	18.9%	12.9%	0.1%	7,605	2,113	5,335	620	15,673	-9.5%	-11.3%	7.0%	-8.0%	-4.7%
Men's Health	Hearst Magazines	12,000	1,214	6,552	40	19,806	13,798	1,389	5,569	609	21,365	-13.0%	-12.6%	17.7%	-93.5%	-7.3%	12,795	1,183	5,291	179	19,449	-6.4%	-18.3%	-5.4%	-47.5%	-7.6%
Men's Journal	American Media, Inc.	2,843	913	4,157	1	7,914	2,703	400	1,130	-	4,233	5.2%	128.3%	267.9%	+	87.0%	2,843	603	2,554	49	6,050	5.2%	17.5%	81.6%	+	30.9%
Midwest Living	Meredith Corporation	2,586	266	675	-	3,526	2,939	291	633	-	3,863	-12.0%	-8.6%	6.5%	-	-8.7%	2,629	260	576	-	3,465	-15.6%	-15.5%	2.2%	-	-13.1%
Money	Meredith Corporation	5,552	1,703	6,652	25	13,932	6,166	1,515	2,111	39	9,831	-10.0%	12.4%	215.0%	-35.9%	41.7%	5,702	2,009	6,304	57	14,072	-5.9%	35.7%	75.0%	151.0%	26.0%
Mother Earth News	Ogden Publications	2,721	211	793	-	3,725	2,766	268	590	-	3,624	-1.6%	-21.3%	34.4%	-	2.8%	2,692	203	675	-	3,571	-1.4%	-42.8%	-6.8%	-	-6.3%
Motor Trend	Motor Trend Group/ TEN Publishing	6,442	1,206	2,258	501	10,407	7,162	1,394	1,680	729	10,965	-10.1%	-13.5%	34.4%	-31.2%	-5.1%	6,512	1,341	2,009	532	10,394	-7.3%	-3.5%	28.1%	-36.4%	-3.9%
Motorcyclist	Bonnier Corporation	2,847	230	424	40	3,541	1,378	117	163	2	1,660	106.6%	96.6%	160.1%	1900.0%	113.3%	2,322	216	288	17	2,842	66.4%	143.0%	100.5%	5750.0%	74.6%
Muscle & Fitness	American Media, Inc.	5,855	477	1,667	2	8,001	6,330	531	1,786	146	8,793	-7.5%	-10.1%	-6.7%	-98.6%	-9.0%	6,195	550	1,648	12	8,404	-3.1%	-8.6%	-18.6%	-74.1%	-7.3%
National Enquirer	American Media, Inc.	5,490	132	522	-	6,144	6,578	234	457	35	7,304	-16.5%	-43.5%	14.1%	-100.0%	-15.9%	5,482	150	374	6	6,011	-19.4%	-31.8%	-23.5%	17.1%	-20.0%
National Geographic	National Geographic Partners	31,680	1,729	3,671	154	37,234	32,312	2,414	5,063	49	39,838	-2.0%	-28.4%	-27.5%	214.3%	-6.5%	31,991	3,048	4,568	179	39,786	1.8%	-18.0%	-17.2%	-43.0%	-2.9%
National Geographic Kids	National Geographic Partners	6,870	133	281	12	7,296	6,858	185	388	4	7,435	0.2%	-28.1%	-27.6%	200.0%	-1.9%	7,001	234	350	14	7,599	1.0%	-18.0%	-17.2%	-43.1%	-0.9%
National Geographic Traveler	National Geographic Partners	11,195	177	377	16	11,765	11,922	248	519	5	12,694	-6.1%	-28.6%	-27.4%	220.0%	-7.3%	11,747	313	469	18	12,547	2.4%	-18.0%	-17.2%	-43.1%	0.8%
New York Magazine	New York Media	3,121	6,332	26,330	201	35,984	3,104	4,481	15,432	694	23,711	0.5%	41.3%	70.6%	-71.0%	51.8%	3,218	6,745	22,561	273	32,797	16.3%	31.7%	38.2%	-37.7%	33.1%
O, The Oprah Magazine	Hearst Magazines	10,398	713	1,190	45	12,346	9,635	759	1,220	3,275	14,889	7.9%	-6.0%	-2.4%	-98.6%	-17.1%	10,166	717	1,348	46	12,277	6.1%	-5.3%	2.1%	-96.6%	-5.6%
OK! Magazine	American Media, Inc.	3,646	284	4,565	-	8,495	4,708	320	2,113	9	7,149	-22.6%	-11.1%	116.1%	-100.0%	18.8%	3,898	225	2,594	-	6,717	-19.5%	-55.6%	29.7%	-100.0%	-8.7%
Outdoor Life	Bonnier Corporation	6,058	790	970	181	7,999	5,908	270	691	23	6,892	2.5%	192.6%	40.4%	687.0%	16.1%	6,307	509	959	50	7,825	6.1%	82.3%	34.2%	1430.4%	12.7%
Outside	Mariah Media	2,687	465	2,661	-	5,813	2,513	571	1,833	-	4,917	6.9%	-18.6%	45.2%	-	18.2%	2,756	549	1,914	-	5,219	15.5%	-16.6%	21.7%	-	13.0%
Parents	Meredith Corporation	10,305	1,130	5,224	269	16,928	12,193	1,495	5,666	283	19,637	-15.5%	-24.4%	-7.8%	-4.9%	-13.8%	11,194	1,246	4,810	139	17,390	-7.6%	-26.5%	-23.4%	-25.3%	-14.3%
People	Meredith Corporation	36,859	5,863	40,601	12,004	95,328	41,863	5,650	26,502	9,239	83,255	-12.0%	3.8%	53.2%	29.9%	14.5%	38,163	6,932	36,319	5,588	87,002	-9.6%	17.6%	40.5%	9.9%	10.1%
People en Español	Meredith Corporation	6,853	74	1,107	218	8,252	6,821	132	871	279	8,103	0.5%	-44.1%	27.2%	-21.9%	1.8%	6,918	73	965	39	7,994	-0.5%	-32.5%	10.6%	-42.6%	-0.1%
Petersen's Hunting	Outdoor Sportsman Group	4,360	7	31	-	4,398	4,361	7	23	3	4,394	0.0%		34.8%	-100.0%	0.1%	4,413	16	58	-	4,487	0.2%	10.9%	14.4%	-100.0%	0.4%

Magazine Brand	Publishing Company	CURRENT MONTH - July 2018 (000)					YEAR AGO - July 2017 (000)					July 2018 vs. July 2017 (% change)					YTD AVERAGE - as of July 2018 (000)					YTD 2018 vs. YTD 2017 (% change)				
		Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*	Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*
Popular Mechanics	Hearst Magazines	6,899	1,529	5,287	1,214	14,929	7,680	1,890	4,317	122	14,008	-10.2%	-19.1%	22.5%	895.1%	6.6%	7,136	1,595	4,345	470	13,547	-3.7%	-21.8%	16.5%	519.0%	2.2%
Popular Science	Bonnier Corporation	8,197	1,072	3,444	52	12,765	9,072	748	1,623	31	11,474	-9.6%	43.3%	112.2%	67.7%	11.3%	8,530	1,302	3,058	73	12,964	3.9%	12.6%	89.9%	83.6%	17.7%
Prevention	Hearst Magazines	5,444	1,380	6,471	16	13,310	6,672	1,889	5,599	607	14,767	-18.4%	-27.0%	15.6%	-97.4%	-9.9%	6,058	1,461	5,855	346	13,720	-9.2%	-23.7%	12.2%	72.8%	-2.0%
Rachael Ray Every Day	Meredith Corporation	5,812	163	415	-	6,390	5,645	176	372	-	6,194	3.0%	-7.7%	11.4%	-	3.2%	5,886	132	450	-	6,468	-0.1%	-20.6%	25.2%	-	0.8%
Reader's Digest	Trusted Media Brands	18,300	2,283	6,504	122	27,209	18,653	2,075	5,272	260	26,260	-1.9%	10.0%	23.4%	-53.1%	3.6%	18,070	2,294	5,854	88	26,306	-5.0%	9.6%	82.6%	42.5%	7.9%
Real Simple	Meredith Corporation	7,348	1,564	5,097	404	14,413	7,245	1,779	4,966	384	14,374	1.4%	-12.1%	2.6%	5.2%	0.3%	7,190	1,605	4,495	294	13,583	-2.2%	-24.9%	-16.9%	4.4%	-10.5%
Redbook	Hearst Magazines	4,876	375	3,699	501	9,451	5,443	377	1,407	667	7,895	-10.4%	-0.7%	162.8%	-24.9%	19.7%	4,959	413	2,847	291	8,511	-9.5%	-37.2%	46.4%	-49.9%	-1.8%
Road & Track	Hearst Magazines	2,918	557	2,251	-	5,725	3,131	658	1,880	1	5,671	-6.8%	-15.4%	19.7%	-100.0%	1.0%	2,836	594	2,148	38	5,616	-4.9%	-20.8%	15.4%	2385.2%	0.4%
Runner's World	Hearst Magazines	2,240	757	2,819	-	5,816	2,374	884	3,016	343	6,618	-5.6%	-14.4%	-6.5%	-100.0%	-12.1%	2,229	789	2,527	197	5,743	-12.7%	-18.3%	-26.5%	69.9%	-18.8%
Saveur	Bonnier Corporation	621	2,222	1,701	363	4,907	763	355	891	47	2,056	-18.6%	525.9%	90.9%	672.3%	138.7%	622	1,012	1,675	117	3,426	-17.7%	129.5%	79.7%	415.1%	59.2%
Seventeen	Hearst Magazines	6,745	514	2,161	927	10,347	6,982	605	1,821	913	10,321	-3.4%	-15.1%	18.7%	1.5%	0.2%	6,995	554	1,830	318	9,697	-1.2%	-22.4%	-17.3%	57.3%	-5.0%
Shape	Meredith Corporation	4,521	1,537	5,597	74	11,730	5,675	2,198	3,834	120	11,827	-20.3%	-30.1%	46.0%	-38.0%	-0.8%	5,014	2,349	5,374	101	12,838	-13.5%	-22.1%	4.9%	-39.2%	-9.0%
Ski	Active Interest Media	1,116	-	-	-	1,116	1,331	16	-	-	1,347	-16.2%	-100.0%	-	-	-17.1%	1,270	6	-	-	1,276	-7.5%	-68.8%	#####	-	-10.7%
Smithsonian	Smithsonian Enterprises	7,283	1,108	3,203	63	11,657	7,598	1,053	4,202	43	12,896	-4.1%	5.2%	-23.8%	46.5%	-9.6%	7,429	1,628	3,908	27	12,991	0.4%	17.3%	-0.6%	-82.8%	0.9%
Southern Living	Meredith Corporation	15,462	1,352	6,240	-	23,054	17,007	1,789	4,214	311	23,321	-9.1%	-24.4%	48.1%	-100.0%	-1.1%	15,731	1,454	4,921	216	22,322	-3.8%	-12.6%	29.2%	4.6%	1.3%
Sports Illustrated	Meredith Corporation	17,306	2,394	9,659	2,105	31,464	17,961	2,423	8,983	3,122	32,489	-3.6%	-1.2%	7.5%	-32.6%	-3.2%	17,499	3,462	11,549	2,013	34,523	-4.5%	7.8%	19.5%	-12.3%	3.1%
Star	American Media, Inc.	5,125	20	114	-	5,259	6,315	24	134	1	6,474	-18.8%	-17.4%	-15.2%	-100.0%	-18.8%	5,317	43	96	-	5,456	-16.4%	37.7%	-51.3%	-100.0%	-17.2%
Street Rodder	Motor Trend Group/ TEN Publishing	2,199	77	81	27	2,384	2,442	85	90	17	2,634	-10.0%	-9.4%	-10.0%	58.8%	-9.5%	2,212	95	91	16	2,415	-9.0%	-7.3%	-20.0%	8.7%	-9.3%
Taste of Home	Trusted Media Brands	12,836	3,295	10,079	124	26,334	12,609	3,104	7,055	366	23,133	1.8%	6.2%	42.9%	-66.1%	13.8%	12,804	3,476	10,289	162	26,730	-1.6%	1.9%	48.1%	11.7%	13.7%
The Atlantic	Atlantic Media	2,234	4,019	11,086	97	17,436	2,287	4,334	12,185	170	18,976	-2.3%	-7.3%	-9.0%	-42.9%	-8.1%	2,278	5,611	11,931	85	19,905	3.2%	-0.1%	-13.5%	-31.8%	-8.4%
The Economist	The Economist Group	2,601	1,084	1,538	-	5,223	2,650	1,793	1,900	-	6,343	-1.8%	-39.5%	-19.1%	-	-17.7%	2,575	1,442	1,544	1	5,562	-2.9%	-23.4%	-23.7%	-99.0%	-16.1%
The Family Handyman	Trusted Media Brands	4,940	1,523	4,280	74	10,817	4,879	1,737	3,049	74	9,739	1.3%	-12.3%	40.4%	-	11.1%	4,916	1,556	3,720	71	10,263	1.4%	-17.5%	38.4%	261.3%	8.7%
The New Yorker	Condé Nast	4,695	2,619	8,549	4,656	20,519	5,503	2,611	7,752	1,224	17,090	-14.7%	0.3%	10.3%	280.4%	20.1%	5,056	3,318	8,607	2,625	19,606	-1.5%	-3.4%	-7.4%	105.8%	2.4%
This Old House	This Old House Ventures, LLC	7,066	991	2,725	800	11,582	6,030	941	1,747	745	9,463	17.2%	5.3%	56.0%	7.4%	22.4%	6,920	1,002	2,217	563	10,702	15.6%	1.9%	24.5%	56.6%	17.5%
Time	Meredith Corporation	17,967	4,283	17,620	6,945	46,815	18,824	4,905	19,338	5,312	48,379	-4.6%	-12.7%	-8.9%	30.7%	-3.2%	18,178	7,431	21,204	4,544	51,357	-2.2%	18.4%	12.9%	23.3%	8.5%
Town & Country	Hearst Magazines	3,308	963	6,062	526	10,859	3,201	485	1,365	658	5,709	3.3%	98.4%	344.1%	-20.1%	90.2%	3,335	1,152	5,492	397	10,377	4.3%	114.4%	312.3%	-50.7%	76.6%
Traditional Home	Meredith Corporation	3,810	-	86	-	3,896	4,803	36	98	-	4,937	-20.7%	-100.0%	-11.7%	-	-21.1%	4,112	42	84	-	4,238	-8.7%	-8.0%	-3.9%	-	-8.6%
Travel + Leisure	Meredith Corporation	6,594	1,482	6,282	282	14,640	6,774	1,646	4,437	184	13,041	-2.7%	-9.9%	41.6%	53.3%	12.3%	6,781	1,653	4,819	248	13,501	1.7%	-3.7%	10.4%	-13.2%	3.6%
Us Weekly	American Media, Inc.	10,008	1,866	14,951	172	26,997	11,487	3,322	11,471	200	26,481	-12.9%	-43.8%	30.3%	-14.0%	1.9%	10,385	2,363	16,054	127	28,929	-12.3%	-34.1%	24.9%	-17.1%	1.7%
Vanity Fair	Condé Nast	7,509	1,840	6,776	13,719	29,844	8,051	2,418	8,097	5,070	23,636	-6.7%	-23.9%	-16.3%	170.6%	26.3%	7,774	2,542	8,251	6,711	25,279	-2.6%	-9.4%	-8.5%	51.3%	4.3%
Veranda	Hearst Magazines	1,066	-	30	-	1,096	1,527	-	114	1	1,642	-30.2%	-	-73.2%	-100.0%	-33.2%	1,200	17	80	4	1,302	-11.5%	-62.8%	-26.5%	2715.0%	-13.9%
Vogue	Condé Nast	10,812	1,001	4,112	11,825	27,750	11,929	1,291	3,656	3,882	20,758	-9.4%	-22.5%	12.5%	204.6%	33.7%	11,075	1,414	4,340	5,168	21,997	-5.9%	-9.3%	20.5%	127.7%	14.5%
W	Condé Nast	1,010	279	1,162	1,700	4,151	1,066	258	1,098	980	3,402	-5.3%	8.1%	5.8%	73.5%	22.0%	943	445	1,414	1,024	3,826	-3.3%	40.7%	57.9%	49.8%	33.3%
WebMD Magazine	WebMD, LLC	9,921	11,098	36,013	150	57,182	11,769	12,428	34,503	904	59,604	-15.7%	-10.7%	4.4%	-83.4%	-4.1%	11,173	12,115	36,202	49	59,539	-4.2%	-12.7%	5.9%	-84.7%	-0.8%
Wired	Condé Nast	3,138	3,269	6,374	9,199	21,980	3,492	2,858	6,196	5,735	18,281	-10.1%	14.4%	2.9%	60.4%	20.2%	3,415	3,418	6,433	4,446	17,711	6.1%	1.5%	-2.6%	54.1%	10.2%
Woman's Day	Hearst Magazines	15,020	587	1,878	70	17,555	15,990	727	2,276	5	18,998	-6.1%	-19.2%	-17.5%	1399.6%	-7.6%	15,296	586	1,806	59	17,747	-6.2%	-29.7%	-34.0%	-44.3%	-11.2%
Women's Health	Hearst Magazines	11,350	1,635	9,186	4	22,176	11,796	1,502	5,850	608	19,755	-3.8%	8.9%	57.0%	-99.3%	12.3%	11,693	1,391	6,791	292	20,167	1.4%	-17.6%	10.4%	7.5%	2.6%
Yoga Journal	Active Interest Media	1,997	205	659	-	2,861	1,899	233	336	10	2,478	5.2%	-12.0%	96.1%	-100.0%	15.5%	1,927	240	532	-	2,699	-1.0%	-19.3%	91.7%	-100.0%	7.0%

Magazine Brand
Total (000)
Share by Platform (%)

Publishing Company

CURRENT MONTH - July 2018 (000)						YEAR AGO - July 2017 (000)					July 2018 vs. July 2017 (% change)					YTD AVERAGE - as of July 2018 (000)					YTD 2018 vs. YTD 2017 (% change)				
Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*		Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*		Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*		Print+ Digital Editions	Web (Desktop/ Laptop)	Mobile Web	Video	Total 360*			
825,187	157,000	609,470	169,284	1,760,941		886,407	172,090	497,385	108,046	1,663,928		-6.9%	-8.8%	22.5%	56.7%	5.8%		846,393	182,739	571,252	87,474	1,687,858			
46.9%	8.9%	34.6%	9.6%	100.0%		53.3%	10.3%	29.9%	6.5%	100.0%		50.1%	10.8%	33.8%	5.2%	100.0%		-4.0%	-7.1%	13.5%	23.2%	2.1%			