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A new editor-in-chief for Discover magazine

Kalmbach Publishing Co. has announced that Stephen C. George, a veteran consumer-magazine editor, has been named editor-in-chief of Discover, the company’s general-interest science magazine.

George succeeds Corey S. Powell, who is stepping down from the position with the December 2012 move of editorial offices from New York City to Waukesha, Wis. Powell will continue to be associated with the magazine as a columnist and blogger.

Currently an executive editor at the Reader’s Digest Association Inc. in Greendale, Wis., George is the former editor of The Saturday Evening Post. His career includes senior editorial positions at Meredith Corp.’s Better Homes and Gardens and Rodale’s Prevention.

George is an experienced health and medicine editor. He oversaw coverage of the topic at Prevention and, earlier in his career, was an associate editor at The New Physician. From 1999 to 2002, he was USA Today’s health/science columnist for its USA Weekend newspaper supplement.
George is a native of New Hampshire. He earned a bachelor’s degree from Syracuse University’s S.I. Newhouse School of Public Communications and a master’s degree from Northwestern University’s Medill School of Journalism.

*Discover* has been a leading science and technology magazine for more than 30 years and has a circulation of 550,000. Kalmbach also publishes *Astronomy*, the world’s largest-circulation astronomy magazine.

Kalmbach publishes 15 special-interest magazines, related books and events, and produces more than 30 websites. The company employs 275 people at its suburban Milwaukee headquarters.