



Internet Association



June 24, 2020

Honorable Sam Watson
House of Representatives
Room 245 State Capitol
206 Washington Street SW
Atlanta, GA 30334

Dear Representative Watson,

The undersigned companies and associations appreciate your willingness to work on an amendment to extend both the time period for implementation and the length of contracts that will be impacted by the new requirements of your bill, HB 1039, on automatic renewals.

We strongly support changing the length of contracts from "more than 12 months" to "more than 24 months." We thank you for understanding that renewing such contracts with hassle-free automatic renewals impacts several reputable household names that are bringing consumers the benefits of locking in much lower rates than they can obtain for shorter contracts.

Further, we also support delaying the effective date until January 1, 2021. HB 1039 requires companies with longer term contracts to obtain evidence of two affirmative actions from their customers before a contract can proceed. It will take months to change internal operations to adapt to this framework. Companies would not be able to adapt in time if this were to become effective upon enactment.

Again, we appreciate your willingness to listen to the concerns of companies offering quality products and services that consumers want with reasonable automatic renewal terms.

Sincerely,

Association of National Advertisers
Association of Magazine Media
CompTIA
Entertainment Software Association
Garden & Gun
Internet Association

Internet Coalition
NetChoice
Norton LifeLock
Technology Association of Georgia
TechNet