



CALL FOR ENTRIES

ELLIES 2019

NATIONAL
MAGAZINE
AWARDS
FOR PRINT
AND DIGITAL
MEDIA



THE OSBORN ELLIOTT-NATIONAL MAGAZINE AWARDS SCHOLARSHIP

The Ellie Awards support the Osborn Elliott Scholarship at the Columbia University Graduate School of Journalism.

Named in honor of the former Newsweek editor and Columbia dean, the Osborn Elliott Scholarship is awarded to students who intend to pursue careers in magazine journalism.

For more information about the scholarship or to make a direct contribution, please visit journalism.columbia.edu.

EllieAwards.org

ELLIES 2019

The Ellie Awards honor print and digital publications that consistently demonstrate superior execution of editorial objectives, innovative techniques, noteworthy enterprise and imaginative design. Originally limited to print magazines, the awards now recognize magazine-quality journalism published in any medium. Founded in 1966, the awards are sponsored by the American Society of Magazine Editors in association with the Columbia University Graduate School of Journalism and are administered by ASME.

Finalists and winners will be honored at the annual presentation of the Ellie Awards at Brooklyn Steel in Williamsburg from 5:30 to 8:30 p.m. on Thursday, March 14, 2019.

Finalists in each of the 22 Ellie Award categories will receive certificates of recognition. The winner in each category will receive an “Ellie,” modeled on the symbol of the awards, Alexander Calder’s stabile “Elephant.” The winners of the ASME Award for Fiction and ASME Next Awards for Journalists Under 30 will also be honored.

Among the notable changes for 2019 are the introduction of an award for podcasting and the addition of new website and video categories based on editorial mission; the reorganization of Design and Photography into categories also based on editorial mission; and the discontinuation due to declining participation of the Magazine Section category (content formerly eligible in Magazine Section may now be entered in Personal Service, Leisure Interests and Columns and Commentary). The category descriptions for Single-Topic Issue, Social Media and Columns and Commentary have also been significantly revised to honor a broader range of work. Finally, ASME members are now entitled to submit three entries in any category in which the previous limit was two.

First Deadline: November 13, 2018
Second Deadline: December 11, 2018

See page 12 for more information

WHO CAN ENTER THE AWARDS

All consumer and business magazines edited and published in the United States are eligible to enter the Ellie Awards. A magazine is defined as a print or digital publication shaped by a distinctive editorial perspective and trusted by readers to provide timely information relevant to their interests. Magazines are published or updated regularly in a consistent format and are often characterized by the use of print or digital technologies to create a visually rich, immersive experience.

Entries are subject to the following conditions:

- 1** Print magazines must have been published at least three times during 2018 and must still be in existence at the end of the year.
- 2** Digital publications must have been launched before June 30, 2018, and must be able to show that they are still active at the end of the year.
- 3** Newspapers and radio and television stations and networks are eligible to enter all categories except General Excellence, Design and Photography and Website. Content submitted by news- and broadcast-media organizations must share the characteristics of print and digital magazine journalism, including extensive reporting, informed analysis, stylish writing, a distinctive point of view and the use of graphics to enrich the reader's experience.
- 4** The following are not eligible to enter the Ellie Awards: company publications intended primarily for and distributed solely to employees and their associates or customers; marketing and promotional websites; print or digital newsletters except as part of an entry in General Excellence; and magazines published in languages other than English and Spanish.

Only chief editors may enter their publications in the Ellie Awards. Other magazine personnel, including writers and photographers as well as former editors, may not submit entries without the approval of the chief editor. The administrators of the Ellie Awards reserve the right to determine if an entry is eligible for submission.

The following conditions also apply:

- 5** Print content must be dated 2018 except for single-part entries dated December 2018/January 2019 and multipart entries that include one issue dated December 2018/January 2019 or one article dated January 2019.
- 6** Digital content must have been largely produced in 2018. Screenshots may be requested to verify publication dates.
- 7** Articles, photographs and other print and digital content cannot be entered in more than one category except as part of an entry in General Excellence, Design and Photography and Website.
- 8** Special sections or special issues of print magazines are eligible only if they were distributed to the full and customary list of subscribers and newsstands except for entries in General Excellence and Design and Photography, which may include one special-interest or newsstand-only publication.
- 9** Excerpts serialized from fiction and nonfiction books are not eligible except as part of an entry in General Excellence, Design and Photography and Website.
- 10** Programs primarily intended for broadcast on radio and television are not eligible for entry.
- 11** A website channel may submit entries separately from its parent site if the channel has an independent brand identity.
- 12** Entries that include content funded or produced in partnership by two or more media organizations will not be accepted in any category in which one of the partners has already submitted the

maximum number of entries allowed. Media organizations that fund or partner in the production of a finalist or winner will each receive a certificate of recognition or an Ellie.

- 13** Entries found to be in violation of commonly accepted editorial standards, including the ASME Guidelines for Editors and Publishers, may be disqualified at any time.
- 14** The administrators of the Ellie Awards may at their own discretion extend the deadline for entry in any category.

See the Rules and Eligibility sections for each category for more information.

Editorial Statement

Each entry must include a description of the editorial mission of the publication and a separate editorial statement explaining why the entry deserves an award. To enable judges to compare the achievements of publications with different resources and goals, the description of the editorial mission should include information about editorial staffing and publication strategy, especially the use of print and digital media, but should be no longer than 100 words. The editorial statement describing the entry is strictly limited to 400 words in General Excellence categories and 300 words in all other categories. Entries may include examples of media coverage and correspondence from readers or others attesting to the significance of the entry; such materials should be uploaded at ellieawards.org. Any significant challenge to the accuracy or fairness of an entry, including corrections or retractions, must be noted in the statement.

Multipart Entries

Entries in some categories may consist of as many as three thematically linked articles. Articles published under a common rubric such as “Health” or “Money” do not qualify as thematically linked unless the articles address a specific topic, such as ways to stop smoking or saving for retirement. Entries composed of two or more articles are judged in part on their consistency. Editors may wish to enter a single strong article rather than a series of uneven quality.

Selection of Finalists and Winners

Five finalists, including a winner, are traditionally selected in each category by panels of judges chosen by the administrators of the awards. Judges are, however, permitted to choose seven finalists in the Reporting and Feature Writing categories. Judges include the chief editors, art directors and photography editors of leading print and digital magazines. Most are members of ASME. A list of the judges is published when the winners of the awards are announced.

Judging results are subject to the approval of the National Magazine Awards Board, which is composed of current and former officers of ASME, the dean of the Columbia University Graduate School of Journalism and veteran judges. Finalists will be announced February 7, 2019. Awards may be withheld in any category in which it is determined that the entries fall below the standard of excellence set by the ASME Board of Directors. Digital copies of or links to finalists and winners are distributed to ASME members after the announcement of the awards. Selected articles are included in Best American Magazine Writing, published annually by Columbia University Press.

All entries must be submitted online at ellieawards.org. For more information, please see “How to Enter the Ellie Awards” on page 12.

GENERAL EXCELLENCE CATEGORIES 1–4

Rules and Eligibility: Any eligible magazine, including online-only publications, may submit one entry in General Excellence. Entries may include one issue dated December 2018/January 2019 and may also include one special-interest or newsstand-only publication. Content entered in General Excellence can be submitted in other categories.

This award honors print, digital and multiplatform publications for editorial excellence and audience engagement. The award also recognizes the growing importance of editorially driven brand extensions, including conferences and events. Judges will evaluate entries based on the achievement of editorial, visual and functional superiority in print, online and in person; the cross-platform integration of print, digital and experiential content; and the editors' success in serving the interests of their readers. Judges may also consider the effective management of editorial resources (every entry must include a description of editorial resources; see "Editorial Statement" on page 5 for more information). The award is presented in four categories organized by audience and content. Publications may choose which category to enter, subject to the approval of the administrators of the awards. The four categories are:

1 NEWS, SPORTS AND ENTERTAINMENT

Honors publications covering politics, business, science and technology as well as society and culture

2 SERVICE AND LIFESTYLE

Honors publications covering fashion, food, travel and design as well as health, parenting, personal finance and active sports

3 SPECIAL INTEREST

Honors publications serving highly defined reader communities, including city and regional magazines

4 LITERATURE, SCIENCE AND POLITICS

Honors smaller-circulation general-interest magazines as well as publications covering media and the arts

Print- or digital-only entries may be submitted, but multiplatform brands that fail to submit both print and digital content may be disqualified. Print and digital editions of the same publication may not be entered separately. **Print-only entries consist of three print issues. Digital-only entries consist of website content and social media and may include a tablet edition or mobile app. Multiplatform entries consist of three print issues, website content and social media and may include a tablet edition or mobile app.** As many as three examples of editorially driven print, digital or experiential brand extensions may be submitted but are not required. **WHAT TO SUBMIT FOR PRINT:** (1) two copies each of three print issues and (2) a PDF of each issue. **WHAT TO SUBMIT FOR DIGITAL:** 10 clearly labeled links to a magazine website (links need not be related to print issues submitted as part of the same entry). **THE FOLLOWING MAY ALSO BE SUBMITTED:** (1) instructions for locating one example of a tablet magazine or mobile app and (2) descriptions of or links to no more than three examples of editorially driven brand extensions, uploaded at ellieawards.org.

DESIGN AND PHOTOGRAPHY CATEGORIES 5–6

Rules and Eligibility: Any eligible magazine, including online-only publications, may submit one entry in Design and Photography. Entries may include one issue dated December 2018/January 2019 and may also include one special-interest or newsstand-only publication. Content entered in Design and Photography can be submitted in other categories.

This award honors overall excellence in the creative direction of print, digital and multiplatform magazines. The award recognizes the quality and consistency of the art direction of the publication and the use of photography to fulfill the editorial mission of the title. Judges will evaluate entries based on the ambition and originality of the art direction and the creativity and skill of the photo editing. Digital-only and multiplatform entries will also be judged based on design innovation and functional excellence and the use of photography that demonstrates the unique capabilities of digital media. The award is presented in two categories. Publications may choose which category to enter, subject to the approval of the administrators of the awards. The two categories are:

5 NEWS AND OPINION

Honors publications covering politics, business, science and technology as well as entertainment, literature and the arts

6 SERVICE AND LIFESTYLE

Honors publications covering fashion, food, travel and design as well as health, parenting, personal finance and active sports

Print- or digital-only entries may be submitted, but multiplatform brands that fail to submit both print and digital content may be disqualified. Print and digital editions of the same publication may not be entered separately. **Print-only entries consist of three print issues. Digital-only entries consist of links to a magazine website and may include a tablet edition or mobile app. Multiplatform entries consist of three print issues and links to a magazine website and may include a tablet edition or mobile app. WHAT TO SUBMIT FOR PRINT:** (1) two copies each of three print issues and (2) a PDF of each issue. **WHAT TO SUBMIT FOR DIGITAL:** 10 clearly labeled links to a magazine website (links need not be related to print issues submitted as part of the same entry). **THE FOLLOWING MAY ALSO BE SUBMITTED:** instructions for locating one example of a tablet magazine or mobile app.

WEBSITE CATEGORIES 7–8

Rules and Eligibility: Any eligible magazine, including online-only publications, may submit one entry in Website. Content entered in Website can be submitted in other categories.

This award honors the overall excellence of magazine websites and digital-only magazines. The award recognizes the achievement of editorial, visual and functional excellence in fulfillment of the editorial mission of the publication. Judges will evaluate entries based on the quality and consistency of the editorial content; the ambition and skill of the editorial direction; and the outstanding use of digital technologies to inform and engage media consumers, both as individuals and as a community. Special weight will be given to the quality of the mobile experience. The award is presented in two categories. Publications may choose which category to enter, subject to the approval of the administrators of the awards. The two categories are:

7 NEWS AND OPINION

Honors publications covering politics, business, science and technology as well as entertainment, literature and the arts

8 SERVICE AND LIFESTYLE

Honors publications covering fashion, food, travel and design as well as health, parenting, personal finance and active sports

An entry consists of links to a magazine website. WHAT TO SUBMIT: 10 clearly labeled links to a magazine website.

DIGITAL CATEGORIES 9–13

Rules and Eligibility: Publications edited by ASME members may submit three entries in each of these categories. Other eligible publications may submit two. No publication will be nominated more than twice in any category. Content entered in any of these categories cannot be submitted in another category except as part of an entry in General Excellence, Design and Photography and Website. Programs primarily intended for broadcast on radio and television are not eligible for entry.

9 DIGITAL INNOVATION

This category honors the outstanding use of digital technology by magazine websites and digital-only magazines. Examples include articles incorporating new reporting or narrative methods; the inventive use of graphic design or original photography; and the launch of new digital brands. Judges will evaluate entries based on editorial, visual and functional excellence and on the potential of the work to influence the development of magazine media. **An entry consists of one article or series of no more than three articles; a clearly branded editorial package; an interactive feature; a mobile app; an editorially driven brand extension, including but not limited to websites or newsletters; or an example of print-digital integration.** Entries may include but not consist exclusively of social media, podcasts or videos. **WHAT TO SUBMIT:** (1) a clearly labeled link to each article or package that is part of the entry or (2) instructions for locating the entry in an app. **THE FOLLOWING MAY ALSO BE SUBMITTED:** (1) two copies of a print issue containing a related article or package and (2) a PDF of the article or package with separate PDFs of the cover and editorial masthead from the issue.

10 SOCIAL MEDIA

This category honors the outstanding use of social media by magazine websites and digital-only magazines. The category recognizes the creative use of social accounts to inform, entertain and engage media consumers. Judges will evaluate entries based on the quality and consistency of the work and on the innovative use of social media as a story-telling platform. **An entry consists of examples of social media on one or more platforms.** Entries may include a related article or editorial package published in print. **WHAT TO SUBMIT:** no more than 10 clearly labeled links to social media content. Screenshots or video files may be substituted for content that is no longer accessible online. **THE FOLLOWING MAY ALSO BE SUBMITTED:** (1) two copies of a print issue containing a related article or package and (2) a PDF of the article or package with separate PDFs of the cover and editorial masthead from the issue.

11 PODCASTING

This category honors the outstanding use of audio content by magazine websites and digital-only magazines. Judges will evaluate entries based on the originality and creativity of the production, the expressiveness and insight of the participants and, if relevant, the quality and depth of the reporting and storytelling. Podcasts will be judged in their original context. **An entry consists of one podcast episode or a series of no more than three podcast episodes linked by host or topic.** **WHAT TO SUBMIT:** (1) links to no more than three podcast episodes in their original context and audio files of the same content uploaded at ellieawards.org or (2) instructions for locating the entry in an app and audio files of the same content uploaded at ellieawards.org.

VIDEO CATEGORIES

This award honors the outstanding use of video by magazine websites and digital-only magazines, including user-generated content. Judges will evaluate entries based on the quality and consistency of the reporting and visual storytelling. Videos will be judged in their original context. Special weight will be given to entries that provide timely coverage of events and subjects. The award is presented in two categories. Publications may submit entries in both categories. The two categories are:

12 NEWS AND OPINION

Honors video coverage of politics, business, science and technology as well as entertainment, literature and the arts

13 SERVICE AND LIFESTYLE

Honors video coverage of fashion, food, travel and design as well as health, parenting, personal finance and active sports

An entry consists of one video or no more than three thematically linked videos. WHAT TO SUBMIT:

(1) links to no more than three videos in their original context and video files of the same content uploaded at ellieawards.org or (2) instructions for locating the entry in an app and video files of the same content uploaded at ellieawards.org.

PRINT AND DIGITAL CATEGORIES 14–22

Rules and Eligibility: Publications edited by ASME members may submit three entries in each of these categories. Other eligible publications may submit two. No publication will be nominated more than twice in any category. Judges are permitted to choose seven finalists in Reporting and Feature Writing. Entries consisting of one article may be submitted as print or digital content. Entries consisting of two or more articles may be submitted as print or digital content or as a combination of print and digital content except in Columns and Commentary. Entries consisting of one article may be dated December 2018/January 2019; entries consisting of two or more articles may include one article dated January 2019. Content entered in any of these categories cannot be submitted in another category except as part of an entry in General Excellence, Design and Photography and Website.

14 SINGLE-TOPIC ISSUE

This category honors publications that have devoted a single print issue or a major digital package to the comprehensive examination of one subject or topic. Judges will evaluate entries based on the quality and consistency of the reporting, writing, illustrations and photography and on the ambition and originality of the issue or package as a whole. **An entry consists of a clearly branded special issue or section, the content of which has displaced all or most of the feature well, or a clearly defined digital package.** Entries may also include related content published on another platform. Newsstand-only issues and bookazines are not eligible in this category. **WHAT TO SUBMIT FOR PRINT:** (1) two copies of the print issue containing the entry and (2) a PDF of the entry with separate PDFs of the cover and editorial masthead from the issue. **WHAT TO SUBMIT FOR DIGITAL:** (1) a clearly labeled link to the entry or (2) instructions for locating the entry in an app.

15 PERSONAL SERVICE

This category honors magazine journalism that serves readers' needs and aspirations by providing practical information about topics such as health care, personal relationships, parenting, career planning and personal finance. Judges will evaluate entries based on the strength and consistency of the reporting, writing, illustrations and photography and on the value and usefulness of the content. Special weight will be given to the quality of the magazine making, especially the use of graphics to provide instruction and advice. **Print- and digital-only entries consist of one article; no more than three thematically linked articles published together or separately; a clearly branded editorial package; or one example of a department or section. Multiplatform entries consist of no more than three thematically linked print or digital articles; a clearly branded editorial package in print and related digital content; or one example of a print department or section and the same department or section on a digital platform.** Entries may include but not consist exclusively of multimedia, podcasts or videos. Articles published in a single-topic issue may be entered, but an entire single-topic issue is not eligible. **WHAT TO SUBMIT FOR PRINT:** (1) two copies of each print issue containing an article that is part of the entry and (2) a PDF of each article with separate PDFs of the cover and editorial masthead from each issue. **WHAT TO SUBMIT FOR DIGITAL:** (1) no more than 10 clearly labeled links to each article or package that is part of the entry or (2) instructions for locating the entry in an app.

16 LEISURE INTERESTS

This category honors magazine journalism that provides practical information about recreational activities and special interests such as fashion and beauty; travel; decorating and gardening; food; fitness and active sports; cars and boats; and hobbies and crafts. Judges will evaluate entries based on the strength and consistency of the reporting, writing, illustrations and photography and on the value and usefulness of the content. Special weight will be given to the quality of the magazine making, especially the use of graphics to provide instruction and advice. **Print- and digital-only entries consist of one article; no more than three thematically linked articles published together or separately; a clearly branded editorial package; or one example of a department or section. Multiplatform entries consist of no more than three thematically linked print or digital articles; a clearly branded editorial package in print and related digital content; or one example of a print department or section and the same department or section on a digital platform.** Entries may include but not consist exclusively of multimedia, podcasts or videos. Articles published in a single-topic issue may be entered, but an entire single-topic issue is not eligible. **WHAT TO SUBMIT FOR PRINT:** (1) two copies of each print issue containing an article that is part of the entry and (2) a PDF of each article with separate PDFs of the cover and editorial masthead from each issue. **WHAT TO SUBMIT FOR DIGITAL:** (1) no more than 10 clearly labeled links to each article or package that is part of the entry or (2) instructions for locating the entry in an app.

17 FEATURE PHOTOGRAPHY

This category honors the use of original photography in a feature story, photo-essay or photo portfolio. The category is intended to recognize the outstanding use of photojournalism; portraiture; fashion, travel and nature photography; food, shelter and other still-life photography; conceptual photography; and photo-illustration. Judges will evaluate entries based on photographic achievement, art direction and editorial value. Judges may also consider the quality of the text in relation to the images. **An entry consists of one article or a clearly branded editorial package incorporating one or more photographs.** Entries may include a related cover image. **WHAT TO SUBMIT FOR PRINT:** (1) two copies of the print issue containing the entry and (2) a PDF of the entry with separate PDFs of the cover and editorial masthead from the issue. **WHAT TO SUBMIT FOR DIGITAL:** (1) a clearly labeled link to the entry or (2) instructions for locating the entry in an app.

18 REPORTING

This category honors reporting excellence as exemplified by one article or a series of articles. Judges will evaluate entries based on the enterprise and skill of the reporter or reporters and reward entries for insightful analysis and compelling narrative. Magazines will also be recognized for exclusive or innovative news coverage of topics such as politics, business, sports and entertainment. Special weight will be given to original, substantive reporting. **An entry consists of one article; no more than three thematically linked articles published together or separately; or a clearly branded editorial package.** To facilitate the work of the judges, the administrators of the awards may request, for preliminary evaluation only, the submission of excerpts from entries longer than 18,000 words. **WHAT TO SUBMIT FOR PRINT:** (1) two copies of each print issue containing an article that is part of the entry and (2) a PDF of each article with separate PDFs of the cover and editorial masthead from each issue. **WHAT TO SUBMIT FOR DIGITAL:** (1) clearly labeled links to each article or package that is part of the entry or (2) instructions for locating the entry in an app.

19 FEATURE WRITING INCORPORATING PROFILE WRITING

This category honors the best feature stories of the year. Judges will evaluate entries based on the accuracy and depth of reporting but primarily on the vividness and perceptiveness of the writing. Stylishness and originality will be favored over mere length. **An entry consists of one article, which may be published in multiple parts.** To facilitate the work of the judges, the administrators of the awards may request, for

preliminary evaluation only, the submission of excerpts from entries longer than 18,000 words. **WHAT TO SUBMIT FOR PRINT:** (1) two copies of the print issue containing the entry and (2) a PDF of the entry with separate PDFs of the cover and editorial masthead from the issue. **WHAT TO SUBMIT FOR DIGITAL:** (1) a clearly labeled link to the entry or (2) instructions for locating the entry in an app.

20 ESSAYS AND CRITICISM

This category honors interpretative and critical journalism ranging from essays on the personal experience of the writer to commentary on literature and the arts. Although entries may incorporate reporting and narrative, judges will evaluate essays and reviews based on the writer's depth of insight, strength of argument and uniqueness of perspective. Entries incorporating photographs will be judged primarily on the quality of the text. **An entry consists of one essay or three reviews by one writer.** **WHAT TO SUBMIT FOR PRINT:** (1) two copies of each print issue containing an article that is part of the entry and (2) a PDF of each article with separate PDFs of the cover and editorial masthead from each issue. **WHAT TO SUBMIT FOR DIGITAL:** (1) clearly labeled links to each article that is part of the entry or (2) instructions for locating the entry in an app.

21 COLUMNS AND COMMENTARY

This category honors regularly published departments and features in which the point of view of the writer is expressed or topics of interest central to the editorial mission of the publication are explored. Entries may include but are not limited to news analysis; commentary on politics and society; coverage of sports and entertainment; and writing about fashion, food, travel and design. No single story in the entry should be longer than 3,000 words. Judges will evaluate entries based on the expressiveness and insight of the writer or writers and on the value of the content to the readers of the publication. **Print-only entries consist of three articles published in a consistent format or three examples of a department or section. Digital-only entries consist of three articles published in a consistent format or one example of a department or section. Multiplatform entries consist of one example of a print department or section and the same department or section on a digital platform.** **WHAT TO SUBMIT FOR PRINT:** (1) two copies of each print issue containing an article that is part of the entry and (2) a PDF of each article with separate PDFs of the cover and editorial masthead from each issue. **WHAT TO SUBMIT FOR DIGITAL:** (1) no more than 10 clearly labeled links to each article or package that is part of the entry or (2) instructions for locating the entry in an app.

22 PUBLIC INTEREST

This category honors magazine journalism that illuminates issues of local, national or international importance. Judges will evaluate entries based on the quality of the reporting, analysis, writing and graphics and on the potential of the article or articles to affect public or private policies or practices. Photo-essays will be judged on the strength of both images and text. Special weight will be given to entries that show long-term, in-depth coverage of an issue of public importance as explained in the editorial statement accompanying the entry. **An entry consists of one article; no more than three thematically linked articles published together or separately; or a clearly branded editorial package.** Entries may include but not consist exclusively of multimedia, podcasts or videos. Entries may also include examples of social media. To facilitate the work of the judges, the administrators of the awards may request, for preliminary evaluation only, the submission of excerpts from entries longer than 18,000 words. **WHAT TO SUBMIT FOR PRINT:** (1) two copies of each print issue containing an article that is part of the entry and (2) a PDF of each article with separate PDFs of the cover and editorial masthead from each issue. **WHAT TO SUBMIT FOR DIGITAL:** (1) clearly labeled links to each article or package that is part of the entry or (2) instructions for locating the entry in an app.

HOW TO ENTER THE ELLIE AWARDS

All entries must be submitted online at ellieawards.org. Entries that contain print content require the submission of both print magazines and PDFs of the content as it was originally published.

See the Rules and Eligibility section for each category for the number of print issues required for entry. Two copies of each issue must be submitted. Each submission should be bundled with a copy of the entry-confirmation email attached. Magazines should be shipped to:

Ellie Awards

American Society of Magazine Editors

757 Third Avenue, 11th Floor, New York, NY 10017

Deliveries are accepted between 9 a.m. and 5 p.m. EST

PDFs should be uploaded to ellieawards.org. PDFs should be converted to a single file in correct page order before uploading. Advertisements should not be included. Pages in editorial spreads should be shown together. Low-resolution files are preferred.

Entries that contain digital content require the submission at ellieawards.org of web links or platform-specific instructions, including user names and passwords, for accessing tablet editions or mobile apps.

Entry fees in most categories are \$295 for ASME members and \$395 for nonmembers. Entry fees in General Excellence categories are \$395 for ASME members and \$495 for nonmembers. ASME members who edit small-circulation publications may be eligible for reduced fees. Entry fees must be paid in full before December 31, 2018, or entries will be deemed ineligible. Entry fees will not be refunded under any circumstances.

ASME provides significant financial support for the Ellie Awards, entitling ASME members who are chief editors of print or digital publications to pay lower fees. Editors who join ASME before November 1, 2018, are entitled to pay lower fees to enter the 2019 Ellie Awards. To download an application form, go to magazine.org/asmembership. For more information about ASME programs and member benefits, email asme@magazine.org.

The deadline for entry for content published before November 1, 2018, is 5 p.m. EST on Tuesday, November 13, 2018. Late entries will be accepted until 5 p.m. EST on Friday, November 16, 2018, subject to an additional \$95 fee per entry. Entries received after that date may be accepted at the discretion of the administrators of the awards but will be subject to a \$195 late fee.

The deadline for entry for content published on or after November 1, 2018, is 5 p.m. EST on Tuesday, December 11, 2018. Late entries will be accepted until 5 p.m. EST on Friday, December 14, 2018, subject to an additional \$95 fee per entry.

Entries consisting of content published both before and after November 1, 2018, will be accepted without penalty until Tuesday, December 11, 2018, and with penalty until Friday, December 14, 2018. **To revise previously submitted entries to include newly published content or to submit content published after December 11, email info@ellieawards.org or call 212.872.3737.**

To enter, go to EllieAwards.org

ELLIES 2018 WINNERS

General Excellence

News, Sports and Entertainment — Honors publications covering politics, business and technology as well as society and culture

The New Yorker

Service and Lifestyle — Honors publications covering fashion, food, travel and design

T, The New York Times Style Magazine

Special Interest — Honors publications serving highly defined reader communities, including city and regional magazines

San Francisco

Literature, Science and Politics — Honors smaller-circulation general-interest magazines as well as publications covering media and the arts

Aperture

Design — Honors overall excellence in magazine design

GQ

Photography — Honors overall excellence in magazine photography

W

Feature Photography — Honors the use of photography in a feature story, photo-essay or photo portfolio

The New Yorker for "Faces of an Epidemic," photographs by Philip Montgomery, October 30 at newyorker.com

Magazine Section — Honors the editorial direction of print or digital departments or sections

New York for "The Strategist"

Personal Service — Honors magazine journalism that serves readers' needs and aspirations

Cosmopolitan for "How to Run for Office," by Laura Brounstein, Meredith Bryan and Jessica Goodman for *Cosmopolitan* and Amy Odell, Lori Fradkin and Emma Barker for *cosmopolitan.com*, November print issue and October 10 at cosmopolitan.com

Leisure Interests — Honors magazine journalism that provides practical information about recreational activities and special interests

Texas Monthly for "The Golden Age of BBQ," by Daniel Vaughn and Patricia Sharpe, June

Single-Topic Issue — Honors print magazines that have devoted a single issue to the comprehensive examination of one subject

National Geographic for "Gender Revolution," January

Website — Honors magazine websites and online-only magazines

New York

Social Media — Honors overall excellence in the use of social media by magazine websites and digital-only magazines

SELF

Video — Honors the outstanding use of video in magazine media

TIME and Mic for "Life After Addiction," video by Aja Harris and Paul Moakley, November 8 at time.com

Digital Innovation — Honors the outstanding use of digital media by magazine websites and digital-only magazines

SB Nation for "17776: An American Football Story," by Jon Bois, July 5

Reporting — Honors reporting excellence as exemplified by one article or a series of articles

The New York Times Magazine for "The Uncounted," by Azmat Khan and Anand Gopal, November 19

Feature Writing — Honors original, stylish storytelling

GQ for "A Most American Terrorist: The Making of Dylann Roof," by Rachel Kaadzi Ghansah, September

Essays and Criticism — Honors interpretative and critical journalism

The Atlantic for "Lola's Story," by Alex Tizon, June

Columns and Commentary — Honors political and social commentary; news analysis; and reviews and criticism

New York for three columns by Rebecca Traister: "Why the Harvey Weinstein Sexual-Harassment Allegations Didn't Come Out Until Now," October 5, "Your Reckoning. And Mine.," November 12, and "This Moment Isn't (Just) About Sex. It's Really About Work," December 10, at thecut.com

Public Interest — Honors magazine journalism that illuminates issues of national importance

The New Yorker for "Abuses of Power," October 23 print issue, "Weighing the Costs of Speaking Out About Harvey Weinstein," October 27 at newyorker.com, and "Harvey Weinstein's Army of Spies," November 6 at newyorker.com, by Ronan Farrow

All publication dates 2017 unless otherwise indicated

THE ASME AWARD FOR FICTION 2019



2018 WINNER | Zoetrope: All-Story

“The Tornado Auction,” by Karen Russell | Summer
“Proof,” by Elizabeth McCracken | Fall
“The Full Middle of Zero,” by Onyinye Ihezukwu | Fall

This award honors print magazines and magazine websites for overall excellence in fiction. The award is intended to celebrate the historic link between literary fiction and magazine journalism. Judges will give special weight to formally or thematically adventurous work. An entry consists of three examples of short fiction written by one or more authors, published together or separately. Any consumer magazine or literary publication edited and distributed in print or online in the United States is eligible for entry. Publications may submit only one entry. Entries may be submitted as print or digital content or as a combination of print and digital content. Content must be dated 2018 except that one story may be dated January 2019. Finalists will receive certificates of recognition. The winner receives a medal bearing the likeness of Alexander Calder’s stabile “Elephant,” the symbol of the National Magazine Awards, and will be honored at the annual presentation of the Ellie Awards on Thursday, March 14, 2019.

Entries must be submitted online at EllieAwards.org
Entry fee: \$40. Deadline for entry: November 29, 2018

{ASMe} next awards

FOR JOURNALISTS UNDER 30



2018 ASME NEXT AWARD RECIPIENTS – **Dan Alexander** Associate Editor, Forbes; nominated by Randall Lane, Chief Content Officer, Forbes
Lauren Chan formerly Fashion Features Editor, Glamour; nominated by Sasha Iglehart, Deputy Fashion Editor, Glamour **Aymann Ismail** Video Editor and Producer, Slate; nominated by Jeffrey Bloomer, Senior Video Producer, Slate **Vann R. Newkirk II** Staff Writer, TheAtlantic.com; nominated by Adrienne LaFrance, Editor, TheAtlantic.com **Katy Waldman** Staff Writer, Slate; nominated by Laura Bennett, Features Director, Slate

Nomination Deadline: November 20, 2018

This award honors outstanding achievement by magazine journalists under the age of 30. The award is intended to support the development of print and digital magazine media by recognizing young journalists who have already demonstrated extraordinary promise at the beginning of their careers. Any full-time or freelance writer, photographer, editor, social media editor, designer or photo editor is eligible for nomination. Candidates must be nominated or endorsed by a member of the American Society of Magazine Editors and must be employed by or associated with a print or digital publication edited by an ASME member. The five award winners will each receive a medal bearing the likeness of “Elephant,” the symbol of the National Magazine Awards, and will be honored at the annual presentation of the Ellie Awards on Thursday, March 14, 2019.

For information about entering, visit ASMEnextAwards.org

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American Society of Magazine Editors
757 Third Avenue, 11th Floor, New York, NY 10017
Call: 212.872.3737
Email: asme@magazine.org



Photograph by Jenny Regan/Billboard

Photograph by Jenny Regan/Billboard

] Brooklyn Steel [

THE ELLIES MOVE TO **BROOKLYN**

In 2019, ASME will celebrate the National Magazine Awards for Print and Digital Media in a new place and at a new time. The 54th Ellie Awards will be presented at Brooklyn Steel on Frost Street in Williamsburg. ASME members and Ellie finalists will be able to watch a different kind of awards show from seats on the floor, the bar in the back or high-top tables in the balconies.

The party begins at 5:30 on Thursday, March 14, 2019.

Tickets go on sale February 7.

ASME
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**CALL FOR ENTRIES POSTED
OCTOBER 16, 2018
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